



Water Expo China
中国水博览会



China's only official water business exhibition

13 – 15 October 2011
China National Convention Center
Beijing, China



messe frankfurt



The most professional meeting platform for China's water industry and the only one directly connecting to government policy

Don't miss this highly sought after business opportunity

Water Expo China + Water & Membrane China, jointly organised by Messe Frankfurt (Shanghai) Co Ltd, the Chinese Hydraulic Engineering Society (CHES) and the Membrane Industry Association of China (MIAC), is the only platform directly connected to government policy as the show is sponsored by China's Ministry of Water Resources and approved by China's Ministry of Commerce. National ministries and overseas water associations and organisations also support the show with its comprehensive water trading platform covering industry sectors such as water supply and wastewater treatment and reuse.

Show highlights for 2011

- Exhibition space totaling 22,000 sqm
- 450 companies to showcase their products
- Exhibitors from more than 20 countries and regions are invited to participate
- National and international pavilions
- Over 32 Chinese municipal and provincial water authorities are invited to present their achievements and announce their projects
- Number of trade visitors is expected to reach 30,000 with 15% from overseas
- Business match-making forum to increase business opportunities
- 80th anniversary of the Chinese Hydraulic Engineering Society

Expand your knowledge at the 2011 show

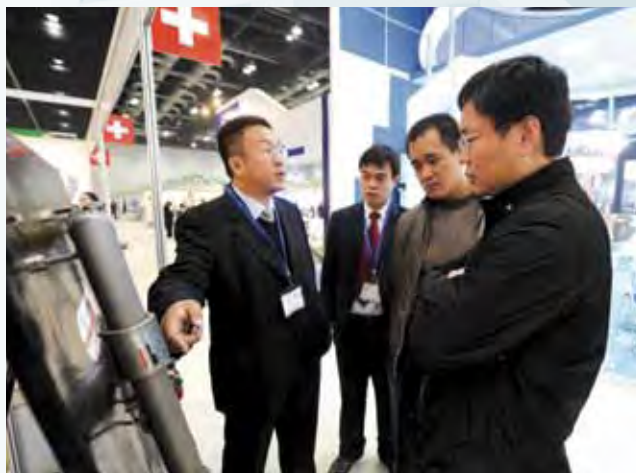
- The 6th China (International) Water Business Summit
- Sustainable Development of Water Resources Conference
- Desalination Technology Conference
- Application of Membrane Technology Conference
- Sludge Treatment and Disposal Forum
- Presentation for new technology and new products

Exhibit Profile

- Exploitation, utilisation and protection of water resources
- Water business project, investment and consultation
- Water-related equipment
- Drinking water safety
- Water treatment technology and equipment
- Water supply and drainage technology and equipment
- Water saving technology and equipment
- Flood control and drought prevention, hydropower technology and equipment
- Water information, apparatus
- Membrane and membrane modules technology and equipment
- Others

Visitor Profile

- Government officials
- Design institute, research and scientific institute, college and university
- Project developer, contractor
- Agents, distributor, importer and exporter
- Water related enterprises
- Investment, financial institutions and consultants
- Association, society, chamber of commerce
- Media



Exhibitors and visitors praise the 2010 show

"Water Expo China is a comprehensive and professional exhibition for China's water industry. Comparing it with other exhibitions, this show provides a wider industry coverage, and a number of leading industry players to share thoughts and market information." *Exhibitor Mr Feng Liang, Marketing Department, ITT (China) Investment Co Ltd.*

"We are an Italian company but have a plant in China so we try to sell in China and export to Europe. We have met many good clients through Water Expo China and we are seeing people from Japan and Israel." *Exhibitor Mr G. Angelo Zoia, General Manager, Brandoni Qian'An Valves Co Ltd.*

"The show is an impressive gathering of exhibitors covering various aspects of the industry. I'm looking for new water process system technology and will visit again next year to keep myself updated with market development." *Visitor Ms Sun Jingling, Vice General Manager, Shanghai Foxin AJ River Treatment Co Ltd.*

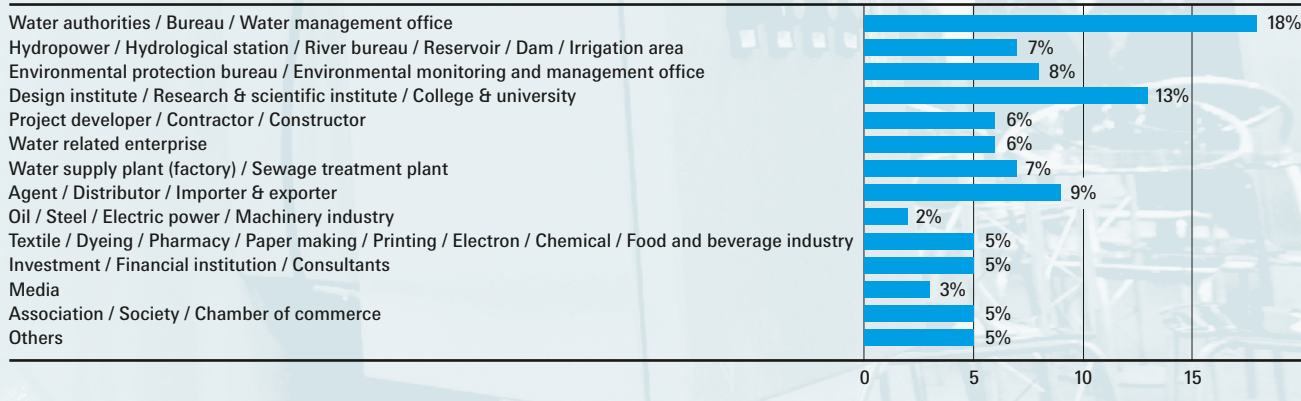
Successful business matchmaking sessions

"This is the first time we have attended the match-making activity and it is very impressive. All the suppliers attending the meeting shared their techniques, business and application stories with us." *Supplier Mr Fan Youxu, Executive Vice President, General Water of China Co Ltd.*

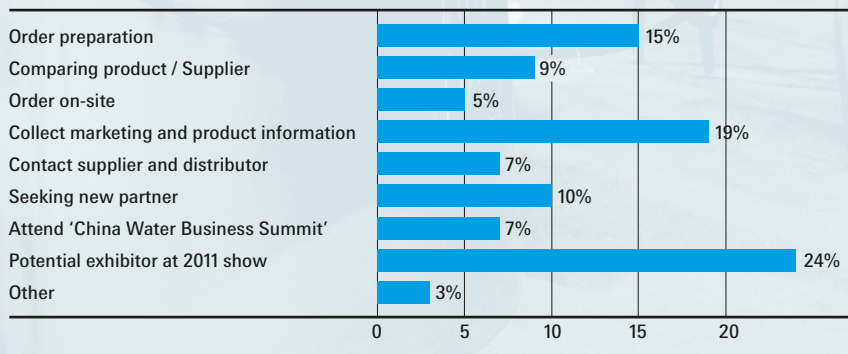
"It provides a very good communication platform for us to meet with selected quality exhibitors. All this communication can possibly lead to further business contact after the show." *Buyer Mr Wu Jianhua, Chief Engineer, Beijing SKTD Co Ltd.*



Nature of business



Visitor purpose



Show Details

Show date

13 – 15 October 2011

Venue

China National Convention Center
Beijing, China

Admission

Trade visitors only
Free of charge upon registration
Persons aged under 18 are not admitted

Participation Details

Deluxe:

Raw space (min. 36 sqm) RMB 2000 / sqm
Package stand (min. 9 sqm) RMB 2200 / sqm

Standard:

Raw space (min. 18 sqm) RMB 1200 / sqm
Package stand (min. 9 sqm) RMB 1400 / sqm

Organisers

Messe Frankfurt (Shanghai) Co Ltd
Chinese Hydraulic Engineering Society (CHES)
The Membrane Industry Association of China (MIAC)

Fair management

Messe Frankfurt (Shanghai) Co Ltd
Beijing Jianghe Bohua Expo Co Ltd (JHBH)
The Membrane Industry Association of China (MIAC)

Approved by

Ministry of Commerce, PR China

Sponsored by

Ministry of Water Resources, PR China

Supporters

- Ministry of Land and Resources, PRC
- Ministry of Agriculture, PRC
- Ministry of Environmental Protection, PRC
- Office of the South-to-North Water Diversion Project Commission of the State Council
- Department of High-tech Industry of National Development and Reform Commission
- Department of High and New-tech of The Ministry of the Science and Technology of the People's Republic of China
- Department of Raw Materials of Ministry of Industry and Information Technology of the People's Republic of China
- State Oceanic Administration, PRC
- State Forestry Administration, PRC
- All-China Environment Federation
- China Academy of Sciences
- China Petroleum and Chemical Industry Federation
- China Association of Environmental Protection Industry

www.waterexpochina.com

Fax now for details

I'd like to receive more information about
Water Expo China + Water & Membrane China.

☐ Exhibitor information.

I'd like to reserve ____ sqm

☐ Visitor information

☐ Summit information

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